



Choose how much work Apex Suite AI takes off your plate.

All Apex Suite plans include access to the same unified operating system — built on five connected pillars that run a business end-to-end.

Organize

\$39.99

per month

2 months free on annual plan

**Structure your business.
Learn the system. Get light
AI support.**

- Smart CRM & contact management, daily action plan, calendar and task tracking, follow-up management, closure ratio tracking
- Link-in-Bio Page Builder (AI Sales Chatbot unlocks at Operate)
- Built-In Training Center + Progress Tracking
- Email Capacity: 100 outbound emails/month
- AI Engine: 50 Usage Units/month (AI Business Coach, Content Generator, Writing Capabilities)

MOST POPULAR

Operate

\$99.99

per month

2 months free on annual plan

**Enhance your automation
journey. Start generating
leads.**

- Includes everything in Organize, plus:
- Lead Generation: 300 leads/month from Facebook groups with Smart CRM import
- Link-in-Bio Page Builder with AI Sales Chatbot
- Social Media Posting, Scheduling & Weekly Algorithm Updates
- 15-Point Follow-Up System with calendar reminders
- 2 Fully Trained AI Advisors — choose from 5 specialties
- Smart Lead Extraction Training
- Built-In Teleprompter
- Email Capacity: 500 outbound emails/month
- AI Engine: 750 Usage Units/month

Scale

\$249.99

per month

2 months free on annual plan

**Let AI work deeper. Execute
at scale.**

- Includes everything in Operate, plus:
- Expanded Lead Generation: 2,000 prospects/month with advanced lead processing and routing
- Smart Page & Funnel Builder — 50+ templates, 10 ready-to-launch funnels, built-in analytics, AI chatbot deployable anywhere
- Automated Webinar System with live-feel features and viewer analytics
- 3 Fully Trained AI Advisors — choose from 5 specialties
- AI Lead Scoring & Prioritization
- AI Lead Research
- AI Ad Script Generator
- Priority Support
- Email Capacity: 1,000 outbound emails/month
- AI Engine: 2,500 Usage Units/month

Apex Suite plans are not separated by tools

They are separated by leverage, automation depth, AI involvement, and scale. Each plan operates inside the same operating system. Higher levels simply allow more of it to work for you.



Optional Upgrades

Unlock deeper automation, greater leverage, and faster execution — without adding complexity. Each upgrade plugs directly into your existing plan. Enable one, two, or all three at any time.

Social Media Automation

\$99.99
per month

\$999.90
per year
Includes 2 months free

Create your content once, and Apex Suite handles the posting, engagement, and follow-up across your social channels — automatically.

Personal Growth

\$14.99
per month

\$149.90
per year
Includes 2 months free

An AI-driven personal development environment that adapts as you grow — daily check-ins, 600+ trainings, live mentorship, and real-time habit tracking.

Messaging Infrastructure

\$247.99
One-Time Setup Fee

Required per business. Covers brand registration, carrier approvals, phone number provisioning, infrastructure configuration, and white-glove onboarding — so your messaging system is built correctly from the start.

Base Mode

\$79.99
per month
2 Months FREE on Annual Plan

Most Popular

Pro Mode

\$149.99
per month
2 months free on annual plan

Command Mode

\$299.99
per month
2 months free on annual plan

Capacity That Grows With You

Your plan includes built-in capacity for AI, messaging, and automation. As your usage grows, you can add more — without upgrading plans or rebuilding your system. Just add what you need, when you need it.